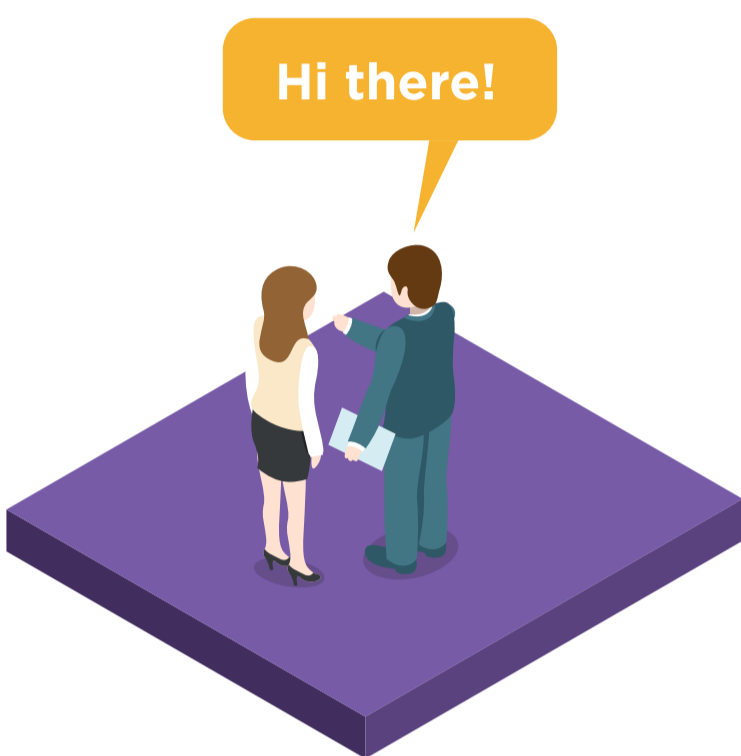


# Why the Philippines?

Choosing the right location is critical to any successful offshoring strategy. There are many locations in the world that can be considered 'offshoring' hotspots. However, upon closer investigation, only one location truly makes sense for Australian/Canadian businesses; the Philippines. Why you might ask? Well, let's take a closer look at some of the key reasons behind this.

## 1 Language is no barrier

94% of the population speak English. In fact, the Philippines is the third largest English speaking country in the world.



## 2 Culturally, it fits

Having once been an American colony, Filipino people understand western culture and beliefs and have a strong work ethic.



## 3 A great standard of Education

There are around 400,000 university graduates a year in a diverse range of disciplines.



## 4 The future is bright

Jobs are being created - lots of them - keeping skilled people at home.



## 5 Employees are flexible

Flexible work practices are normal and staff are happy to fit in with your needs.



## 6 Costs are low

Wages and living costs in the Philippines are much lower than most western countries, bringing your total costs down.



## 7 Business is powered

The business areas of the Philippines boast highly developed IT, power, water, roads, and telecommunications infrastructure.



## 8 There's a positive track record

Major global companies have been successfully operating in the Philippines for over 20 years, and the industry is growing rapidly. The economy is going strong. GDP growth is high and there is strong support from the Government to invest in industry and employment opportunities.

